



Long Term Care Insurance Services

Making the discussion of
long term care planning
easy, enlightening, and enjoyable™

Helping You By:

- **Facilitating an open discussion** of your concerns and preferences in the event of an extended care need
- **Using the "LTC Unique Planning Process™"** as a guide for creating a plan for care and determining if insurance should be a part of that plan
- **Creating customized coverage** to meet your individual needs
- **Fostering a long term relationship**, keeping you informed on topics related to long term care insurance and tax law changes
- **Being a trusted and caring advisor** with your best interests as our priority

The "LTC Unique Planning Process™":

Our goal is to make the discussion of long term care planning clear and concise. Our "LTC Unique Planning Process™" incorporates your experiences, concerns, financial resources and family resources into the recommendations made. You'll have up-to-date information on available insurance options including traditional long term care policies and innovative policies that incorporate life insurance or annuities with long term care coverage.

Working with:

- **Individuals** looking for information for themselves or their loved ones
- **Businesses** considering adding long term care insurance as an employee benefit and/or seeking the tax advantages available for this coverage
- **Attorneys, financial planners, accountants and other professionals** seeking information for their clients
- **Insurance agents** seeking additional resources for their clients

Betty Doll, Principal of Doll & Associates:

Betty has focused exclusively on long term care planning and insurance since 1997. In addition to her work with clients, she teaches the Certified in Long Term Care (CLTC) designation class across the country.

Widely recognized as an expert in her field, Betty is a frequent speaker for regional and national conferences including the Million Dollar Round Table and the American Association of Long Term Care Insurance. She has an MBA from Jacksonville University and a Bachelor of Science degree in Occupational Therapy from Western Michigan University.

Betty has experienced the challenges of caregiving within her family and on a professional level. Prior to joining the insurance industry, she worked on the clinical side of care managing rehabilitation operations within a national long term care corporation. This provided an increased knowledge of the severe limitations of Medicare and Medicaid and the importance of long term care planning.



Betty A. Doll, MBA, CLTC
Certified in Long Term Care
Broker, Trainer, Consultant

**We represent the
leading traditional LTC,
Life/LTC
and Annuity/LTC
Companies.**

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